

RULES AND CONDITIONS OF THE “QUIZ” ADVERTISING PROMOTION (hereinafter referred to as the “Rules”)

Almaty

April 15, 2024

1. Organizers and location of the event:

- 1.1. The advertising campaign “Quiz” (hereinafter referred to as the “Promotion”) is held on the territory of Republic of Kazakhstan.
- 1.2. The period of conduct is from April 15, 2024 to May 17, 2024.
- 1.3. The organizer of the Promotion is NJSC Narxoz University, legal address: Republic of Kazakhstan, 050035 Almaty, st. Zhandosova, 55 (hereinafter referred to as the “Organizer”)

2. Persons eligible to participate:

- 2.1. Individuals - citizens of the Republic of Kazakhstan and from other states, permanently residing in the territory of the Republic of Kazakhstan, who have reached the age of 16, 17, 18, 19 years or studying in 10-11 grades of schools can take part in the Promotion, in 2nd-3rd year colleges and in other secondary education organizations. Participation in the Promotion of minors, persons with limited legal capacity, and incapacitated persons is carried out in the manner established by the legislation of the Republic of Kazakhstan, with the consent of their legal representatives.
- 2.2. The following are not allowed to participate in the Promotion:
 - 2.2.1. Persons who do not meet the requirements set out in paragraph 2.1 of these Rules.
 - 2.2.2. Employees and representatives of the Organizer of the Promotion, persons affiliated with it and members of their families, employees and representatives of third parties who are in contractual relations with the Organizer of the Promotion on the subject of preparation, organization and conduct of the Promotion, current students of NJSC Narxoz University.

3. Necessary conditions for participation:

- 3.1. During the period from April 15, 2024 to May 17, 2024, it is necessary to take part in the Promotion taking place in a special section (hereinafter referred to as the “Promo Site”) on the Organizer’s official website – narxoz-viktorina.kz.
- 3.2. Registration on the Promo Site is carried out by the Promotion Participant independently. It is necessary to indicate your real name, phone number and e - mail, as well as confirm your consent to the collection and processing of personal data and the consent of legal representatives by placing special marks during registration.
- 3.3. One Participant can register only once.
- 3.4. The promotion in the game format takes place by randomly dropping 30 questions through an animated wheel of fortune of three degrees of difficulty and the number of points that the Participant receives for the correct answer: green - an easy question, 10 points for a correct answer, yellow - a question of medium difficulty, for a correct answer is 20 points, red – difficult question, 30 points for the correct answer. A participant can score from 300 to 600 points. Those participants who score over 500 points take part in a prize draw. Each participant is assigned a number that will be entered into the database for prize drawing using a random number generator.

4. Prize fund of the Promotion:

- 4.1. Prizes for the drawing.
 1. T-shirt with NARXOZ logo – 3 units.
 2. Sports aluminum bottle Grom (Red) – 3 units.
 3. Sweat shirt with hood SNAKE (Black) – 2 units.
 3. Caps – 2 units.
- 4.2. The total prize fund of the promotion is 10 prizes.
- 4.3. The Organizer is not responsible for the failure of the prizes to meet the personal expectations of the Promotion participants, and the appearance, characteristics and other specifications of the prizes may differ from their images in the promotional materials of the Promotion and in other sources.
- 4.4. Prizes cannot be replaced by the cash equivalent of their value under any circumstances.

5. Draw dates:

- 5.1. The prize draw is held on May 20, 2024 at 12.00 Astana time through an online random number generator.
5. 2. The results of the drawing will be posted on the Organizer's website narxoz-viktorina.kz in the "Winners" section.

6. Prizes are issued:

- 6.1. Prizes will be issued by pick-up at the Participant's request from 21 May 2024 to 31 May 2024 or targeted delivery to the cities of Kazakhstan from 21 May 2024 to 7 June 2024.
- 6.2. After the specified period, prizes will not be issued.
- 6.4. Unclaimed Prizes become property upon expiration of the issuance period. Organizer of the Promotion and used at his discretion.
- 6.5. In the event of situations that prevent the issuance of prizes (force majeure, restrictions beyond the control of the Organizers), the period for issuing prizes may be extended.
- Information about changes will be posted on the Organizer's website narxoz-viktorina.kz
6. 6. Proof of identity will be required to receive prizes. Failure to provide identification will disqualify the entrant from receiving the prize.
6. 7. Prizes cannot be returned or exchanged.
- 6.8. Any violation or inconsistency with the clauses of these rules gives the Organizer the right to cancel the contract with the Winner.
- 6.9. The Organizer's obligations regarding the quality of the Prize Fund are limited guarantees provided by their manufacturers (suppliers). Claims regarding quality must be made directly to the manufacturers (suppliers) of these Services.

7. Rights and obligations of the parties:

- 7.1. Attention! Participation in the Promotion means familiarization and full agreement of the Participant with these Rules and is regulated by Article 395 of the Civil Code of the Republic of Kazakhstan "Offer".
- 7.2. Participants of the Promotion have the right:
- 7.2.1. Please independently familiarize yourself with the terms and conditions of the Promotion posted on the website narxoz-viktorina.kz
- 7.2.2. Take part in the Promotion in the manner prescribed by these Rules.
- 7.2.3. Require the issuance of a gift in accordance with the terms of the Promotion.
- 7.3. Participants of the Promotion are obliged to:
- 7.3.1. Comply with the terms and conditions of the Promotion set out on the website narxoz-viktorina.kz, including performing all actions related to participation in the Promotion and receiving Prizes within the time limits established by the terms of the Promotion.
- 7.3.3. Participants bear other rights and obligations provided for by the terms of the Promotion set out in these Rules and the legislation of the Republic of Kazakhstan.
- 7.3.4. In case of winning, the Participant gives his consent to participate in photo and video shooting in relation to the winners of the Promotion and to publish photo and video materials with the participation of the winners in the media, as well as on information resources on the Internet (including on the website narxoz-viktorina.kz)
- 7.4. The organizer is obliged to:
- 7.4.1. Carry out the Promotion in accordance with these Rules.
- 7.4.2. Provide Participants recognized as winners in accordance with the terms of the Promotion set out in these Rules with appropriate prizes.
7. 4.3. In case of termination of the Promotion, post the relevant information about this in the manner prescribed by these Rules on the website narxoz-viktorina.kz
- 7.5. The organizer has the right:
- 7.5.1. Unilaterally change these Rules by notifying Participants by posting a corresponding message on the website narxoz-viktorina.kz in the Promotions section.
- 7.5.2. Make changes and/or additions to these Rules, of which Participants will be notified in the manner prescribed by the Rules, including changing the set of prizes specified in paragraph 4 of these Rules to other

equivalent goods at their discretion. At the same time, the Promotion Participants do not have the right to demand from the Promotion Organizer any additional compensation for such a replacement.

7.5.3. Refuse to issue a prize to the Participant if it is established that he has not complied with the terms of the Promotion.

7. 5.4. Do not enter into written negotiations or any other contacts with Participants except as provided for in the terms of the Promotion set forth in these Rules.

7.5.5. Request from Participants the necessary information and documents provided for by these Rules.

7.5.6. The Promotion Organizer has the right to provide information about the Promotion Participant to third parties for purposes related to the Promotion, except for cases provided for by these Rules and the legislation of the Republic of Kazakhstan.

7.5.7. The Organizer has the right to refuse the Participant to receive a prize if the Participant provided false information about himself or in any other way violated these Promotion Rules.

For additional questions, please contact marketing department